

## Discussion of some SRP 2020 Report recommendations

### Communications (principally electronic)

*(Anthony Hall, David Powell, Andrew Short, Naomi Wellings, Mike Wilkinson)*

The group noted the following possible methods of communication.

#### Methods of Communication

- Magazine
- Online
- Website
  - Forum for members only?
  - Facebook – existing a/c should be made official – Chairman to approach current FB user about adopting page (**R60, 42**). Feed should be updated regularly and be visible on the website.
  - Twitter – could consider an account (feed could also be visible on website).
- Word of mouth/ad-hoc
- Emails to branch secretaries
- Festival/Conference
- Membership List
  - Should we email all members who have addresses?
- Publicity – publicity officer (**R70**)

Here is a summary of their discussions and some conclusions.

Recommendation	Priority	Discussion	Action
<b>1.</b> The SRP Teachers Guide should be downloadable from the website		Teachers Booklet must be updated then should be downloadable	Update Teachers Booklet
<b>5, 6, 8, 15, 49, 62, 78, 79.</b> All about web site content		All need editors. <b>49:</b> specifically very ambitious, could start as <T> members only but need to consider that SRP would be competing with existing sites dedicated to publicising teachers. On the other hand if we think this would be useful we should do it and should NOT restrict ourselves to SRP members. <b>79:</b> ask Dick Pyper [sic?]	Find editors and proceed from there.
<b>7.</b> It should be made clear to all concerned that the SRP website and its content are for the use of both members and non-members		We agreed that the policy would be that the website should ALWAYS be seen as a service to the recorder community and should not give preference to SRP members/affiliated organisations, or even make distinctions between SRP/non SRP material, where that would detract from the service to the wider	

		community.	
<b>10.</b> set up a website forum for professionals. <b>13.</b> forum for consort players. <b>14.</b> forum for orchestras.		Forum for members only?	Set up one (trial?) forum for all users with topics and threads. Pages of info on professional groups etc (need editors)
<b>17.</b> All UK recorder courses should be freely publicised on the SRP website. All course organisers should be provided with publicity about the SRP and requested to make this publicity available to their course members.		Cf. recommendation 7. Needs a coordinator.	Find a coordinator.
<b>42 and 60.</b> Social Media. Facebook account and Twitter should be incorporated into the SRP website		Existing Facebook account should be made official . Could consider a Twitter account (feed could also be visible on website).	Chairman to approach current Facebook users about adopting page. Feed should be updated regularly and be visible on the website. Committee to agree to adopt current Facebook page.
<b>44.</b> The use of images of so many young people on the SRP website should be considerably reduced, and replaced by images of inbetweeners.		Strongly disagree.	Web Editor to monitor the situation.
<b>59.</b> Scope for a members-only section of the website.		Existing 'working group plus members-only' area should be for member benefits eg discounts, free music. Should NOT restrict any information to members only.	No action required.

<p><b>61.</b> The structure of the SRP website should be reviewed in order to make things easier to find.</p>	<p>Most pressing</p>	<p>Individual sections of the website need editors appointed by the committee (rather than web editor) to compile and keep up to date sections of the website. These include (but not definitively):</p> <ul style="list-style-type: none"> <li>• General info about the recorder</li> <li>• General info about SRP</li> <li>• Commissioning</li> <li>• Training</li> <li>• WBF</li> <li>• Admin info for secretaries and treasurers etc</li> <li>• Courses</li> <li>• Concerts</li> <li>• Suppliers</li> <li>• Ensembles</li> <li>• Teachers</li> </ul>	
<p><b>70.</b> Consider re-creating the position of SRP publicity officer</p>		<p>No discussion</p>	
<p><b>83.</b> The SRP should decide how it should communicate to the society, to ensure that information reaches all members.</p>		<p>Should we email all members who have addresses?</p>	