Old vs new logo formats

The old format is a low resolution bitmap. If you print it, you can see the jagged edges.

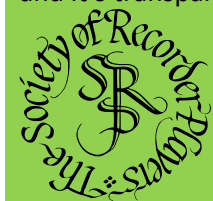It's not transparent, so looks wrong on anything other than a white background

Expanding it makes things worse. You can also see blemishes in the copy it was made from

The new format comes in different colours

and it's transparent so it

works on any background

You can make it as big as you like without loss of quality